

JOLLY TIME® POP CORN 'Poptoberfest' Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A purchase will not improve your chances to win.

- 1. ELIGIBILITY:** This promotion is only open to legal residents of the United States and District of Columbia, **except for Florida and New York**, who are 18 years of age or older as of the date of entry and has a valid email address. Employees, contractors and franchisees of American Pop Corn Company ("Sponsor"), its parent companies, subsidiaries, affiliates, employees, contractors, and advertising/promotional agencies, and the immediate families and household members of each of the above, are not eligible to enter or win. Employees, contractors and franchisees of Redbox ("Co-Sponsor"), its parent companies, subsidiaries, affiliates, employees, contractors, and advertising/promotional agencies, and the immediate families and household members of each of the above, are not eligible to enter or win. Subject to all applicable federal, state and local laws. Void where prohibited.
- 2. AGREEMENT TO RULES:** By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsor, as final and binding as it relates to the content. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Sweepstakes is subject to all applicable federal, state and local laws.
- 3. SWEEPSTAKES PERIOD:** Entries will be accepted online starting on or about October 1, 2016 at 12:01AM CST and ending October 31, 2016 at 11:59PM. All online entries must be received by October 31, 2016 11:59PM CST. The Sponsor's computer is the official timekeeping device for this sweepstakes.
- 4. HOW TO ENTER:** Participants may enter online at www.jollytime.com/poptoberfest and follow the instructions to submit a complete entry form including a valid email address. **Participants may enter ONLY ONCE each day.** Multiple entrants are not permitted to share the same email address. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the Sponsor. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. Use of any automated system to participate is prohibited and will result in disqualification. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of the Sponsor. The winners may be required to show proof of being the authorized account holder. By participating in this promotion, you agree to follow these rules.
- 5. DAILY PRIZE DRAWING:** One (1) winner will be selected each day from the previous day entries time-stamped 12:00am to 11:59pm CST throughout the month of October. First drawing will be held on October 2, 2016 at approximately 10:00AM CST from the previous day entries. Daily drawings will occur at approximately 10AM CST for thirty-one (31) days with final daily prize drawing on November 1, 2016. The American Pop Corn Company's Director of Public Relations and Marketing Communications will conduct the drawing; whose decision is final and binding. The winner will be notified by email within 24 hours of drawing. Limit one winner per household and one winner per entry. Daily winners will be selected using randomizer software from among all eligible entries received. The odds of winning for each day are dependent on total number of entries received for that day. Winners will be listed daily and can be found at www.jollytime.com/poptoberfest by clicking on the 'WINNERS' link.
- 6. WEEKLY PRIZE DRAWING SCHEDULE:** One (1) winner will be selected weekly from the previous week's daily entries sorted by the entries' time-stamp. Drawing schedule is as follows:

 - **Week 1 Prize Drawing:** Random drawing to occur at approximately 10:00AM CST on Monday, October 10, 2016. All daily entries from October 1, 2016 at 12:00am through October 9, 2016 at 11:59pm CST are eligible to win.
 - **Week 2 Prize Drawing:** Random drawing to occur at approximately 10:00AM CST on Monday, October 17, 2016. All daily entries from October 10, 2016 at 12:00am through October 16, 2016 at 11:59pm CST are eligible to win.

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- **Week 3 Prize Drawing:** Random drawing to occur at approximately 10:00AM CST on Monday, October 24, 2016. All daily entries from October 17, 2016 at 12:00am through October 23, 2016 at 11:59pm CST are eligible to win.
- **Week 4 Prize Drawing:** Random drawing to occur at approximately 10:00AM CST on Tuesday, November 1, 2016. All daily entries from October 24, 2016 at 12:00am through October 31, 2016 at 11:59pm CST are eligible to win.

The American Pop Corn Company’s Director of Public Relations and Marketing Communications will conduct the Weekly Drawing; whose decision is final and binding. The winner will be notified by email within 24 hours of drawing. Limit one winner per household and one winner per entry. Weekly winners will be selected using randomizer software from among all eligible entries received. The odds of winning for each week are dependent on total number of entries received for that week. Winners will be listed and can be found at www.jollytime.com/poptoberfest by clicking on the ‘WINNERS’ link.

7. DAILY AND WEEKLY PRIZES:

- **Daily Prize Winners (31 total) will receive:** Winner’s will receive four (4) - 3 or 4 bag count cartons of JOLLY TIME Microwave Pop Corn each month for twelve (12) months. First shipment will arrive approximately November 15, 2016 and each month thereafter with last shipment in October 2017. Daily winners will also receive fifty-two (52) Redbox® rental promotional codes. Each promotional code is valid for a free 1-night standard definition DVD rental from Redbox.* *Suggested retail price (SRP) is \$233.*
- **Week 1 Prize WINNER (1 total) will receive:** A Samsung Streaming 4K Up-scaling 3D Wi-Fi Built In Blu-Ray Player (SRP \$149.99). Prize will need to be picked up at nearest Best Buy location. Winner must have government issued photo identification to pick up. Winner will also receive four (4) - 3 or 4 bag count cartons of JOLLY TIME Microwave Pop Corn each month for twelve (12) months. First shipment will arrive approximately November 15, 2016 and each month thereafter with last shipment in October 2017. Week 1 Winner will also receive fifty-two (52) Redbox® rental promotional codes. Each promotional code is valid for a free 1-night standard definition DVD rental from Redbox.* *Total prize SRP: \$383*
- **Week 2 Prize WINNER (1 total) will receive:** A Microsoft Xbox One 500GB Name Your Game Bundle (SRP \$299). Prize will need to be picked up at nearest Best Buy location. Winner must have government issued photo identification to pick up. Winner will also receive four (4) - 3 or 4 bag count cartons of JOLLY TIME Microwave Pop Corn each month for twelve (12) months. First shipment will arrive approximately November 15, 2016 and each month thereafter with last shipment in October 2017. Week 2 Winner will also receive fifty-two (52) Redbox® rental promotional codes. Each promotional code is valid for a free 1-night standard definition DVD rental from Redbox.* *Total prize SRP: \$533*
- **Week 3 Prize WINNER (1 total) will receive:** A Samsung – 50” Class (49.5” Diag.) LED – 1080p – Smart – Smart – HDTV. (SRP \$550). Prize will need to be picked up at nearest Best Buy location. Winner must have government issued photo identification to pick up. Winner will also receive four (4) - 3 or 4 bag count cartons of JOLLY TIME Microwave Pop Corn each month for twelve (12) months. First shipment will arrive approximately November 15, 2016 and each month thereafter with last shipment in October 2017. Week 3 Winner will also receive fifty-two (52) Redbox® rental promotional codes. Each promotional code is valid for a free 1-night standard definition DVD rental from Redbox.* *Total prize SRP: \$783*
- **Week 4 Prize WINNER (1 total) will receive:** A Samsung Streaming 4K Up-scaling 3D Wi-Fi Built In Blu-Ray Player (SRP \$149.99), a Microsoft Xbox One 500GB Name Your Game Bundle (SRP \$299), a Samsung – 50” Class (49.5” Diag.) LED – 1080p – Smart – Smart – HDTV. (SRP \$550) and a Samsung – 2.1-Channel Soundbar System with Wireless Subwoofer (SRP \$199.99). Prizes will need to be picked up at nearest Best Buy location. Winner must have government issued photo identification to pick up. Winner will also receive four (4) - 3 or 4 bag count cartons of JOLLY TIME Microwave Pop Corn each month for twelve (12) months. First shipment will

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arrive approximately November 15, 2016 and each month thereafter with last shipment in October 2017. Week 4 Winner will also receive fifty-two (52) Redbox® rental promotional codes. Each promotional code is valid for a free 1-night standard definition DVD rental from Redbox. *Total prize SRP: \$1432

- * Redbox promotional codes expire 12/31/2017 11:59PM CT. Limit: 1 code per transaction, regardless of # of rentals. 1 time use only. Code valid online, on the official Redbox mobile app or at the box in the amount of the discount stated off of the first nights rental fee for a DVD. Not valid for prior rentals. Your payment card (necessary for any rental) will be charged the full daily rental rate for any additional items, plus applicable tax (except for jurisdictions that do not require sales tax to be charged or collected) for the first rental night, if applicable, and will be charged the full daily rental fee for all items plus applicable tax (except for jurisdictions that do not require sales tax to be charged or collected) for each day you don't return your rental by 9:00 pm local time (at the box) after first rental night. Void where prohibited by law. Code must not be copied, sold or otherwise offered. Any other use constitutes fraud. Can't be combined with other offers. Not redeemable for cash. Subject to cancellation or change at any time.
- **Prize Value:** Actual/appraised value may differ at time of redemption. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at the Sponsor's discretion. The prize is nontransferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Redbox Automated Retail, LLC is solely a prizor provider for this sweepstakes.
- **Release:** Acceptance of prize constitutes permission for the Sponsor to use winner's name, likeness, and entry for purposes of advertising and trade without further compensations, unless prohibited by law.

8. **ODDS:** The odds of winning depend on the number of eligible entries received.

9. **GENERAL RULES:** All entries and prize claims become the property of Sponsor and will not be returned. Released Parties (as defined below) assume no responsibility for lost, late, stolen, delayed, damaged, misdirected, undelivered or incomplete entries or prize claims. Except where prohibited, by accepting a prize, winners consent to the use by Sponsor and its designees of their names and/or photographs for advertising and publicity purposes in any and all media now or hereafter known throughout the world in perpetuity without limitation and without additional compensation, notification or permission. By participating in this promotion, each entrant accepts and agrees (i) to be bound by these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding in all respects, and (ii) to release Sponsor, and its parents, subsidiaries, affiliates and advertising and promotion agencies, and the respective directors, officers, employees and agencies of the foregoing (collectively, the "Released Parties") from any and all liability of any injuries, losses or damages of any kind caused by participating in this promotion or resulting from acceptance, or use/misuse of the prize. Entries generated by script, macro or other automated means will be void. You will not post, advertise or otherwise promote this sweepstakes on any online website, page, or forum dedicated primarily to the exchange of information about sweepstakes or contests or participate in any commercial contest/promotion subscription notification and/or entering services – any such entries will void your entries and you may be disqualified. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the promotion or website, violates the Official Rules, or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF THE CONTEST RULES AND OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Released Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this promotion which may limit the ability to participate or by any human error which may occur in the processing of entries in this promotion. Sponsor reserves the right to modify, terminate, or suspend the online entry should virus, bugs, non-authorized human intervention, or other causes corrupt the administration, security, fairness, or proper play of the

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promotion. These contest rules constitute the full agreement relating to the promotion. In the event of any conflict between these rules and any of the documents relating to the promotion, these rules shall prevail.

10. **DISPUTES:** Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this promotion, or any prizes awarded, shall be resolved individually, without resorting to any form of class action, and any judicial proceedings shall take place in a federal or state court within the state of Iowa; 2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the promotion, shall be governed by, and construed in accordance with the laws of the State of Iowa, without giving effect to any choice of law or conflict of law, rules or provisions (whether of the State of Iowa, or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Iowa. **IN NO EVENT SHALL SPONSOR OR THE RELEASED PARTIES BE LIABLE TO ANY ENTRANT OR WINNER FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO ANY INDIVIDUAL ENTRANT IN THIS GIVEAWAY.**

11. **WINNERS LIST:** For a list of winners, please visit www.jollytime.com/poptoberfest and click on the WINNERS link. Or, you can send an e-mail request to: popcorn@jollytime.com for the complete list (available after November 2, 2016.) The list will be available until December 31, 2016.

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